



# **i**INNOVATE23

ready > set > connect

**13 OCT** / PARMELIA HILTON,  
PERTH

## CONFERENCE PROGRAM

Join ReadyTech's 2023 national user conference with the theme 'Ready, Set, Connect'.

Program Highlights:

-  Industry Speakers
-  Product Launches and Demonstrations
-  Welcome to Las Vegas Dinner



# Our Speakers



## **Famous Sharron** **iNNOVATE23 Master of Ceremony**

Famous Sharron is an experienced entertainer and has hosted over 450 events across Western Australia for clients such as RAC, Rio Tinto, Westfield and local government. You've probably seen her around as the official Face of WA! She is also a proud ambassador for Event Cinemas, Art Gallery of WA, ART ON THE MOVE, and PRIDE WA.



## **Duelling Didges** **Welcome to Country**

The Welcome to Country at our Perth iNNOVATE23 conference will be presented by Duelling Didges. No strangers to our iNNOVATE conference, the Duelling Didges duo Heath and Derek are incredibly talented performers whose didgeridoo skills and storytelling are a highlight of the conference every year.



## **Nigel Lutton** **Chief Executive Officer (IT Vision), ReadyTech**

Nigel joined IT Vision (part of ReadyTech) as Chief Executive Officer in 2013. He has significant experience in both the information technology and professional services industries and has worked extensively across complex organisations and highly regulated market sectors in Australia and the Asia-Pacific region.



## **Marc Washbourne** **Chief Executive Officer, ReadyTech**

Marc Washbourne is ReadyTech's Co-Founder and CEO, overseeing its growth from early product development in 1999 to leading the ASX-listed technology company with a significant reach across education, workforce management, government and justice sectors – from Australia to a global customer base.



## **Eliza Sbizzirri** **Product Manager, ReadyTech**

Eliza joined IT Vision (part of ReadyTech) in 2018, where she has worked in many roles including Consultant, Professional Services Manager, and assisting with Sales. As Product Manager, Eliza works closely with the Product Team, User Groups and Strategic Partners to define the product strategy.



## **Craig McLaughlin** **Head of Strategy & Solution Design, ReadyTech**

Craig has 25+ years experience in the sector and excels in building software products. He remains passionate about the industry, dedicating time to product demos and discussions, meeting the needs of ReadyTech Government customers. Don't miss this opportunity to gain insights from a seasoned industry leader!



## **Ryan Newstead** **Enterprise Product Manager, Procurement, ReadyTech**

Ryan has 18 years' of experience with ReadyTech, and a strong background in enterprise tech. He has extensive knowledge relating to the business and functional requirements of our clients, which allows him to deliver best-practice solutions that carefully align to clients' needs.



### **Jayne Emerson**

#### **Director of Business Transformation, City of Salisbury**

Jayne brings her extensive leadership experience to the realm of local government. With over two decades of transformational expertise in various industries, including aviation and professional services consulting, Jayne has dedicated the past two years to elevating the City of Salisbury. Her first year was dedicated to building team capabilities and implementing strategic frameworks, followed by her pivotal role in driving Phase 1 of Project Connect in collaboration with ReadyTech.



### **Justin De Villiers**

#### **Senior Business Development Manager, Payrix Australia**

Justin De Villiers is a globetrotter with a passion for innovation. Born in South Africa, his pursuit of knowledge led him to Montreux, Switzerland, where he completed his Bachelor of Business. After his studies, Justin has worked across the globe in cities including Auckland, Oslo, and London. He honed his skills in the hospitality technology sector and once he arrived in Australia, Justin transitioned into FinTech, specialising in payments and providing innovative financial solutions for his clients.



### **Julie Ireland**

#### **Solution Implementation Consultant, Procurement, ReadyTech**

Julie has been part of the ReadyTech Procurement team for the last seven years, and brings more than 20 years' experience working as a corporate trainer. She thrives on building relationships with clients, partners, and stakeholders as well as training and educating people.



### **Alice Jeffcott**

#### **Marketing & Communications Manager, Market Creations Agency**

At Market Creations Agency, Alice oversees the implementation of marketing strategies, communication campaigns and website development projects for local government clients. Alice is active in developing the CouncilConnect platform – a website design and development solution specifically for local government. With over 100 local government subscribers across Australia, learn how CouncilConnect can engage your community and empower your workforce.



### **Russell Doig**

#### **Head of Operations, Procurement, ReadyTech**

Russell joined ReadyTech in 2001, as Head of Operations, Procurement. Russell has been integral to the strategic development of Ready Contracts and continues to be a major contributor to the success and growth of the business. He leads the Melbourne-based delivery team of consultants, developers, and support, to ensure successful outcomes for all client engagements.



### **Melisa Perkins**

#### **Senior Consultant, Procurement, ReadyTech**

Melisa joined ReadyTech in 2011 and has developed a wealth of knowledge and skills in various client facing roles across the Procurement Team, including support, account management, training design, delivery and consulting. She enjoys working closely with clients and understands the importance of the human element in driving the user experience.



### **Sharmani Pegrum**

#### **Implementation Consultant, Procurement, ReadyTech**

Sharmani has a wide variety of experience in the WA Local Government sector and with procurement systems. Prior to joining ReadyTech in 2022, she was the Strategic Sourcing and Contracts Specialist at City of Stirling, whereby she was responsible for the implementation of Ready Contracts. Now at ReadyTech, Sharmani assists customers with maximising the benefits of the Ready Contracts solution with needs analysis and system improvement.

# Program



Time	Topic	Speaker		
8:00 AM	Registrations and refreshments			
8:30 AM	Conference commences (Argyle Ballroom)			
8:30 AM – 9:00 AM	Welcome to iINNOVATE23	Famous Sharron – Master of Ceremonies		
	Welcome to Country	Duelling Didges		
9:00 AM – 9:15 AM	Opening address	Nigel Lutton – Chief Executive Officer (IT Vision), ReadyTech		
9:15 AM – 9:45 AM	Connecting councils and communities with our ecosystem approach	Nigel Lutton – Chief Executive Officer (IT Vision), ReadyTech Marc Washbourne – Chief Executive Officer, ReadyTech		
9:45 AM – 10:45 AM	Ready Community – Strategic Product Roadmap	ReadyTech Product Team – Eliza Sbizzirri, Craig McLaughlin, Ryan Newstead		
10:45 AM – 11:15 AM	Morning tea	Interactive product demo pods		
11:15 AM – 11:45 AM	Project Connect: A digital transformation journey	Jayne Emerson – Director of Business Transformation, City of Salisbury		
11:45 AM – 12:15 PM	Unlocking the Potential: Exploring the frontiers of Artificial Intelligence	Marc Washbourne – Chief Executive Officer, ReadyTech		
12:15 PM – 12:30 PM	Integrated Payment Solutions	Justin De Villiers – Senior Business Development Manager, Payrix Australia		
12:30 PM – 1:30 PM	Lunch	Interactive product demo pods		
<b>Government Breakout Session</b>		<b>Procurement Breakout Session</b>		
1:30 PM – 1:45 PM	Morning session recap	Famous Sharron – Master of Ceremonies		
		Reflecting on our product strategy	Ryan Newstead – Enterprise Product Manager, Procurement, ReadyTech	
1:45 PM – 2:15 PM	Overcoming challenges with a best practice approach	Rhona Hawkins – Director, LG Best Practices	Spotlight on sourcing	Julie Ireland – Solution Implementation Consultant, Procurement, ReadyTech
2:15 PM – 2:30 PM	Enhancing your customer experience with CouncilConnect	Alice Jeffcott – Marketing & Communications Manager, Market Creations Agency	Crafting our vision for supplier engagement	Ryan Newstead – Enterprise Product Manager, Procurement, ReadyTech
2:30 PM – 2:45 PM	User Group / Industry Update	John Fathers – WA User Group President	Seamless Integration: Ready Community and Ready Contracts	Russell Doig – Head of Operations, Procurement, ReadyTech
2:45 PM – 3:15 PM	Afternoon tea			Interactive product demo pods
3:15 PM – 3:50 PM	Panel Q&A Discussion	ReadyTech & Industry Experts	Ready Buy in action	Melisa Perkins – Senior Consultant, Procurement, ReadyTech
	Return to Argyle Ballroom			
3:50 PM – 4:20 PM	Strategic Procurement: Navigating the road ahead with Ready Contracts			Sharmani Pegrum – Implementation Consultant, Procurement, ReadyTech
4:20 PM – 4:30 PM	Closing address			Nigel Lutton – Chief Executive Officer (IT Vision), ReadyTech
4:30 PM	Conference close			
6:00 PM – 6:30 PM	Pre-dinner Drinks Powered by Payrix			
6:30 PM – 11:00 PM	iINNOVATE23 Conference Dinner			